

Introduction of Management

* Introduction:

Man is a social animal. As a social animal, everyone depends upon organisation to fulfil their basic needs. Organisation is a group of such people who make efforts for the achievement of specific objectives with mutual co-operation. But, for the success of an organisation, management is highly essential.

It must also be noted here that management is needed in every type of organisation, whether the organisation is commercial or non-commercial; whether the organization is big or small; whether the organization produce goods or services. Hence, management is a universal process.

* Meaning and Definition:

The concept of management is interpreted in several ways. For common man, management refer to such a group of some people who run the affairs of an organization. For some scholars, management is a process of getting tasks done by the subordinates by directing their activities. Likewise, many scholars consider management a process of planning, organising, staffing, directing, co-ordination and controlling.

"Management is the art of getting things done through others."
- Mary Parker Follett

"To manage is to forecast and plan, to organise, to command, to co-ordinate and to control"
- Henry Fayol

★ Theories of Motivation :

- Motivation is derived from a Latin word 'movere' which means to move or to energise or to activate.
- Motivation refers to the way in which urges, drives, desires, aspirations or needs direct, control or explain the behaviour of human beings.