

- Modes of communication.

Comm<sup>n</sup> is the process of sharing information b/w individuals using a set of common rules, behaviours, symbols, and signs.

Thus, there are 5 <sup>modes</sup> methods of comm<sup>n</sup>:

① Interpretative comm<sup>n</sup>

② Presentational

③ Interpersonal

④ Verbal

⑤ Non-verbal

① Interpretative communication Also

referred to as the "one-way comm<sup>n</sup>", in this mode, the information conveyed by the sender is interpreted by the receiver in its original form.

② Interpersonal comm<sup>n</sup> is the process by which people exchange information through verbal and non verbal messages. It is an unmediated mode of comm<sup>n</sup> that occurs when we interact and attempt to mutually influence each other, simultaneously, in order to manage relationships.

③ Presentational comm<sup>n</sup> is another type of one-way comm<sup>n</sup>, which facilitates interpretation by members of another group where no direct opportunity for the active negotiation of meaning b/w members of the two groups exists.

④ Linguistically or Alphabetic Comm<sup>n</sup> It mainly refers to written or spoken comm<sup>n</sup> where the sender conveys their message through writing on a paper or through speaking.

5) Gestural Comm " was its quintessential emphasis on body <sup>we</sup> movements to language and physical sign language is conducive message. sign language is the best example of the gestural mode of comm" as those who can't talk or hear are able to communicate best through their gestures and have their own set of unique languages to converse in.

# Verbal Comm " is the use of words to share information with ~~rest~~ other people. It can therefore include both spoken and written communication. However, many people use the term to describe only spoken communication. The verbal element of comm" is all about the words that you choose, and how they heard and interpreted.

verbal comm " is any comm" that uses words to share info with others. These words may be spoken or written.

Date: \_\_\_\_\_

## Types of verbal comm<sup>n</sup>:

- ① Intrapersonal
- ② Intrapersonal
- ③ Small Group
- ④ Public

Elements of verbal comm<sup>n</sup>

↓  
Tone                      Speed                      Volume.

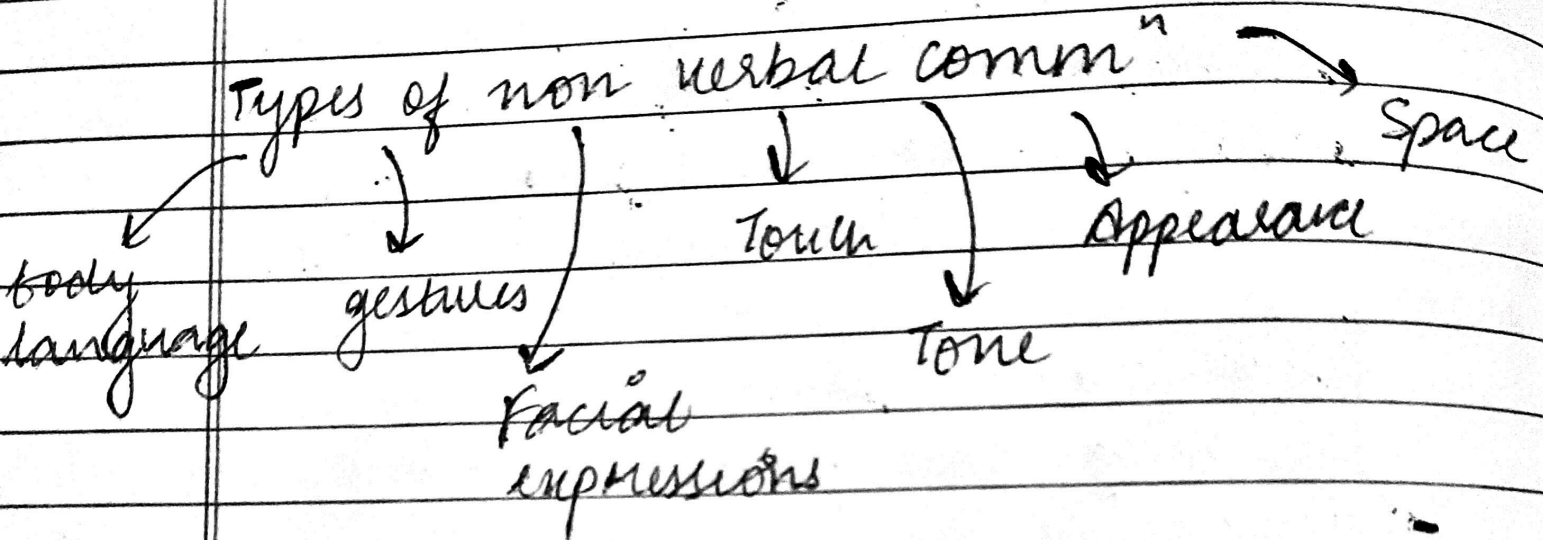
Verbal comm<sup>n</sup> helps in:

- building relationships
- improving productivity
- persuading someone
- increasing motivation.
- bringing clarity

# Non-Verbal comm<sup>n</sup> refers to "the ways in which things convey information about their emotions, needs, intentions, attitudes, and thoughts without the use of verbal language."

Non-verbal comm<sup>n</sup> skills are those related to the body language such as eye-contact, gestures, facial expressions and ~~the~~ verbal tone.

This kind of comm<sup>n</sup> reveals a lot about how you transfer information, approach others and emphasize



How to Interpret Body Language?

- pay attention to the eyes
- observe posture clues
- look at arm pos<sup>n</sup>
- read the pos<sup>n</sup> of legs and feet
- examine facial expressions

## \* Modes of Comm "

1) Oral communication uses audio mode to convey messages whether it is through words by spoken audio. The speaking voice and pronunciation needs to be clear and precise with no background noise.

2) Visual comm " can be simply termed as non-verbal comm " as it comprises visual messages from the sender to the receiver. It is one of the oldest modes of comm " where the ancient people didn't know a lang to communicate with, it is through pictures, drawings and symbols that they were able to talk and converse with each other.

Date \_\_\_\_\_

3) Spatial comm<sup>n</sup> elaborates upon the use of physical space in text as well as its overall structure to convey certain meanings and messages. Websites also use this unique mode of comm<sup>n</sup> in choosing font, style, design, and layout to make any website user-friendly and more interactive.

4) Various cultural and intercultural modes of comm<sup>n</sup> → several cultural modes of comm<sup>n</sup> are specific to each area and culture. It can be symbolic usage of actions, body language, etc. The culture of a person is not just about what they eat or wear but also how they communicate.

• Multimodal Comm<sup>n</sup> can be simply referred to as comm<sup>n</sup> through varied modes such as verbal, written gestures etc. There are diff modes under multimodal comm<sup>n</sup> and it is popularly used in higher education to accentuate the learning experience of the students -

Types of Multimodal Comm<sup>n</sup>

